# Privacy Policy

**Asarix Technologies**
**Last Updated:** January 2026

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Your privacy and data protection matter to us. This document describes how Asarix Technologies collects, processes, and protects information across our digital platforms and enterprise solutions.

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## 1. Introduction

Welcome to Asarix Technologies. This Privacy Policy describes our practices regarding the collection, use, and disclosure of information that we collect through our enterprise platform, mobile applications, and web services. At Asarix, we are committed to upholding the highest standards of data integrity and transparency.

By accessing or using our Services, you acknowledge that you have read and understood this Privacy Policy. If you do not agree with our policies and practices, your choice is not to use our Services.

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## 2. Information We Collect

We collect different types of personal data depending on how you interact with us. This includes information you provide directly and data we capture automatically.

### Personal Identity

Full name, professional email address, job title, and organizational affiliation provided during account creation.

### Technical Metadata

IP addresses, browser fingerprints, device identifiers, and system logs captured during platform interaction.

### Business Information

Billing details, subscription tiers, and operational configurations specific to your enterprise deployment.

### Usage Analytics

Detailed telemetry on feature engagement, processing times, and workflow automation performance.

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## 3. How We Use Data

We only use your personal data when the law allows us to. The most common purposes are:

### Security Monitoring

Continuous auditing of system access to detect unauthorized intrusion or anomalous behavior patterns.

### Product Improvement

Aggregated data analysis to optimize neural core performance and UI/UX responsiveness across devices.

### AI Analytics

Refining our predictive models to provide more accurate business intelligence and forecasting for our clients.

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## 4. Cookies & Tracking

We use cookies and similar technologies to remember your preferences, understand site usage, and improve your experience. You can change your cookie preferences at any time.

### Essential Cookies (Required)

Required for platform security and basic functionality. Always active.

### Performance & Analytics

Helps us understand how users interact with our features. Can be disabled.

### Marketing Personalization

Used for tailoring resource recommendations and whitepapers. Can be disabled.

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# 5. Data Security

## Zero Trust Architecture

We operate under a Zero Trust security model. All access — whether from inside or outside our network — is verified, authenticated, and continuously monitored.

**AES-256 Encryption**

All data at rest and in transit is secured with military-grade 256-bit AES encryption protocols.

**SOC 2 Type II**

Independently audited controls ensuring the highest standards of security, availability, and confidentiality.

**Multi-Factor Authentication**

Mandatory MFA for all administrative and user access points across our global infrastructure.

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# 6. Cloud Infrastructure

Your data is hosted on enterprise-grade cloud infrastructure with industry-leading security certifications.

## AWS/Azure Global Mesh

Multi-region redundancy across 12 availability zones.

- 99.99% Uptime SLA
- Automated Failover Recovery
- Real-time Threat Mitigation

## Disaster Recovery

Near-zero RPO/RTO for mission-critical enterprise workloads.

- Geometric Load Balancing
- Snapshot Immutability
- Cross-continental Backup Sync

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# 7. Third-Party Services

We rely on a carefully selected set of third-party services to power specific platform capabilities. Each vendor is bound by a Data Processing Agreement and undergoes regular security review.

| Service | Purpose |
| --- | --- |
| Google Analytics | Usage telemetry & analytics |
| Stripe | Payment processing |
| AWS | Cloud infrastructure |
| Firebase | Real-time database |
| Twilio | SMS & communications |
| Intercom | Customer support chat |

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# 8. Your Rights

You have a number of rights regarding your personal data under applicable data protection laws. To exercise any of these rights, contact us at **legal@asarix.com**.

## Request Access

Obtain a full copy of all personal data held by Asarix.

## Right to Erasure

Request the permanent deletion of your account and data.

## Data Portability

Export your technical metadata in machine-readable JSON/CSV format.

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# 9. Retention & International Transfers

## Global Data Sovereignty

Asarix Technologies operates a global infrastructure. By using our services, your information may be transferred to and maintained on servers located outside of your state, province, or country where data protection laws may differ.

- **Retention Policy:** 7 Years
- **Countries Served:** 120+

Cross-border transfers are protected by Standard Contractual Clauses and equivalent legal safeguards.

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# 10. GDPR Rights

## European Economic Area (EEA) Residents

If you are a resident of the EEA, you have specific rights under the General Data Protection Regulation (GDPR). Asarix Technologies acts as a Data Controller for your account information and a Data Processor for the enterprise data you upload.

You may lodge a complaint with a supervisory authority if you believe our processing of your personal data infringes applicable law.

Your GDPR rights include:

- The right of access
- The right to rectification
- The right to erasure
- The right to restrict processing
- The right to data portability
- The right to object
- The right to lodge a complaint

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# 11. CCPA Compliance

## California Residents

Under the California Consumer Privacy Act (CCPA), California residents have the right to request disclosure of our data collection and sales practices. Asarix Technologies does not sell your personal information.

You have the right to request deletion of your data and the right to non-discrimination for exercising your privacy rights.

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# 12. Compliance Standards

We align our internal practices with internationally recognized privacy and security frameworks.

| Standard | Coverage |
| --- | --- |
| GDPR | EU Compliance |
| SOC 2 | Security Audit |
| ISO | 27001 Certified |
| CCPA | US Compliance |

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# 13. Contact Us

## Legal Support Center

Our dedicated privacy team is ready to address your concerns regarding data handling and compliance.

**Email:** legal@asarix.com
**Privacy Officer:** Contact via the email above

We typically respond to privacy inquiries within two business days.

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# Changes to This Policy

We may update this Privacy Policy from time to time. Material changes will be communicated by posting the updated policy on our website and updating the "Last Updated" date above. Continued use of our Services after any change constitutes acceptance of the revised policy.

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